

## WHY CHOOSE AN A&K SAFARI?

While others may appear to offer a safari experience comparable to Abercrombie & Kent, A&K safaris remain unmatched. What makes A&K the world's best safari company, year after year?

### **More than Five Decades of On-the-Ground Experience**

From our start in Kenya in 1962, Abercrombie & Kent pioneered the modern luxury African safari. More than five decades later, A&K is still setting the standard for an African journey like no other, delivering authentic, inspiring experiences beyond the usual tourist destinations. Where other safari companies subcontract their services from a continent away, we live and work every day in the very same areas you visit.

### **A Peerless Local Presence**

Our long-standing connections — and 12 permanent, full-time offices in Africa — allow us to offer the most desirable room categories, the best game-viewing locations for lodges and camps, and unmatched service at every stage of your journey.

### **Simply the Best Safari Guides**

A&K's safari guides are handpicked for their expertise in the culture, flora and wildlife of Africa. In Kenya, every A&K guide has attained a minimum of a bronze-level certification by the Kenya Professional Safari Guides Association; in fact, we have the most of any tour operator.

### **Custom Safari Vehicles We Design, Build and Own**

While other safari providers rent or lease their vehicles, A&K owns and maintains its own custom fleet — the finest in East Africa. Our fleet is built to our specifications, with high front and side windows providing great views; air conditioning in most vehicles (a blessing on hot afternoons in the bush); a refrigerator filled with chilled water; and even Wi-Fi access.

### **Only the Finest Safari Camps and Lodges**

Retreat daily to your own authentic, veranda-fronted tent or amenity-laden lodge to enjoy an unexpected haven of five-star comfort in the heart of Africa. From Sanctuary Ngorongoro Crater Camp in Tanzania and Sanctuary Chief's Camp in Botswana to Four Seasons Safari Lodge Serengeti and renowned Gibb's Farm, our safaris feature luxurious accommodations expertly positioned away from the crowds and near an abundance of wildlife and scenic views.

### **The Most Successful Kilimanjaro Climbing Operation**

How do you achieve a summit rate of 97%? By strictly managing every detail of every climb to give you the best chance at success.

### **A Long-Standing Commitment to Local Communities**

Conservation and philanthropy were integral parts of A&K long before they were fashionable. Working hand-in-hand with local tribes and villages, we fund schools and clinics, and generate opportunities for employment that benefit their communities. Grassroots Abercrombie & Kent Philanthropy projects like these are included on several of our Africa itineraries, welcoming our guests to participate in travel that changes lives.

### **Excellence Recognized by Travellers and Travel Pros**

A&K's African safaris have won acclaim from guests and travel professionals alike. We have been named Best Tour Operator in Africa for 12 years running by the readers of *Travel Weekly* and Best Africa/Middle East Tour Operator by readers of *TravelAge West* and *Recommend*. In Africa and throughout the world, A&K sets the standard.



# SOUTHERN AFRICA OR EAST AFRICA

As you decide which A&K safari journey best suits your travel interests, it helps to understand how the safari experience differs between East Africa and Southern Africa.

## Southern Africa: Dynamic and Diverse

Southern Africa, an area encompassing Zambia, Zimbabwe, Botswana, Namibia and South Africa, offers dynamic topography. From the upland forests of Botswana to incomparable Victoria Falls, which borders both Zambia and Zimbabwe, and from the stark, stunning sand dunes of the Namib Desert to the bushveld of South Africa's private reserves, variety abounds.

Southern African wildlife is similarly diverse, with the iconic big cats — lions, leopards and cheetahs — always on the prowl. In Botswana, the lush Okavango Delta draws a profusion of species, including hippos, giraffes, crocodiles, rhinos and baboons, which A&K guests encounter in the uncrowded intimacy of private game reserves.

The nation of South Africa offers first-rate culinary and cultural opportunities, ranging from tastings at award-winning wineries in the ruggedly beautiful Cape Winelands, to visits to historical sites and the majestic Table Mountain in the country's cosmopolitan "Mother City," Cape Town.

## East Africa: A Classic Appeal

East Africa (including Kenya, Tanzania, Rwanda and Uganda) is the definition of classic safari country. Home to the vast Serengeti and Masai Mara as well as the teeming Ngorongoro Crater, East Africa has formed the backdrop for legendary safari expeditions since the days of Ernest Hemingway and Isak Dinesen, and served as the birthplace of A&K.

In northern Tanzania, the seemingly endless horizon of East Africa yields to Mount Kilimanjaro — the tallest mountain in Africa, at over 19,000 feet. Those who would conquer it can do so in style with A&K, enjoying the highest summit rate of any operator in Africa.

Wildlife viewing throughout Kenya and Tanzania is reliably spectacular. The famed "Big Five" — lions, leopards, elephants, rhinos and Cape buffalo — are sighted here on a regular basis, along with hundreds of other species, ranging from wildebeests and zebras to antelopes and cheetahs. Neighboring Uganda and Rwanda, meanwhile, are the places to visit for unforgettable, up-close encounters with endangered mountain gorillas.

East Africa's wide-open grasslands also bear witness to the Great Migration (see map at left), when millions of wildebeests, zebras, antelopes and other herd animals make their annual trek in search of water and fresh grazing land, stalked by predators every step of the way. One of nature's most incredible spectacles, the Great Migration vividly illustrates the timeless cycle of life and death in the wild.



# CHOOSING THE RIGHT A&K SAFARI

When it comes to an African safari, one size definitely does not fit all. We offer a variety of itineraries to suit every safari-goer.



## **Safari in Style — Our Flagship Luxury Adventure**

Offering you the very best in boutique safari lodgings — including our select portfolio of exquisite luxury tented camps — our flagship Safari in Style journeys are the most authentic and luxurious way to experience the African bush. Rise in the morning, attended to by your own tent butler, indulge in cocktails and gourmet meals by a fire, and retreat each night to your plush accommodations under starry African skies.



## **Wildlife Safari — Ideal for Your First Visit to Africa**

Wildlife Safari journeys are a wonderful way to experience Africa for the first time. These safaris take place at spacious, comfortable lodges and camps located in scenic stretches of Africa's most popular game parks and reserves.



## **Family Safari — Featuring Activities Kids Love**

Children on a Family Safari may make tribal masks or identify animal tracks — unforgettable fun that brings Africa's culture to life. The accommodations chosen for these journeys also welcome young visitors and feature swimming pools and other family-friendly amenities.



## **Tailor Made Travel — Your Africa, Your Way**

Tailor Made Travel allows you to experience Africa on an itinerary created for you and your family or friends. We work closely with you or your travel professional to create a made-to-order journey of a lifetime, designed around your interests and optimized to make sure you get the most out of every moment.